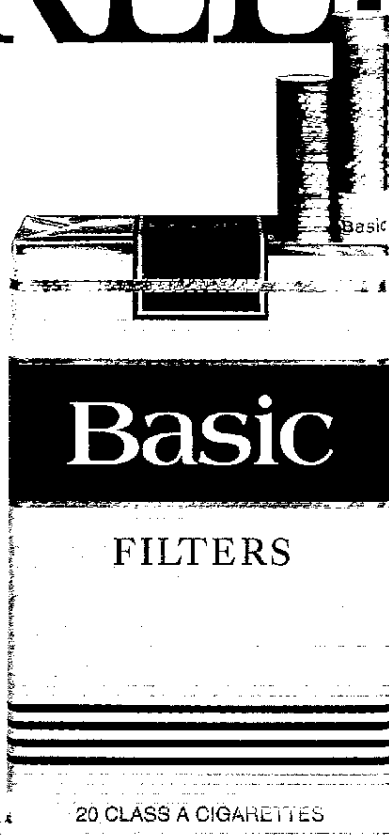


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You've got the
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A good tasting
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this coupon, the
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Basic deal.



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Ultra Lights: 6 mg "tar," 0.5 mg nicotine—Lights: 11 mg "tar," 0.8 mg nicotine
Kings: 16 mg "tar," 1.1 mg nicotine—100's: 16 mg "tar," 1.2 mg nicotine
Non-Filter: 25 mg "tar," 1.6 mg nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**

MANUFACTURER COUPON EXPIRES MAY 31, 1994

BUY 1 PACK, GET 1 FREE.

Use this coupon for a free pack of any style
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please fill out the information below.

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Address Apt.

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Regular Brand Smoked

By participating in this offer and signing below, I certify I am a smoker 21 years of age or older. I am also willing to receive free cigarette and branded incentive items in the mail, subject to applicable state and federal law.

Signature Date of Birth / /

(Required) (Required) Month Day Year

**TASTES GOOD.
COSTS LESS.**

Basic



Consumers may use this coupon to receive one free pack of Basic cigarettes when they purchase one pack of Basic cigarettes. This offer is limited to one free pack per consumer. This offer is not valid in states where it is prohibited by law. See back of coupon for details. © 1994 Philip Morris Inc.

coupons to your customers on **March 27, 1994**

Total: 7,379

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